



LEVEL UP

The New **COOLRAY**





LEVEL UP

Confident, connected, and crafted for those who live in motion, the New Coolray embodies the spirit of modern driving. Its bold personality shines through every line and curve, blending dynamic performance with intuitive technology. Whether cruising through city streets or chasing weekend escapes, it delivers an experience that feels smart, sporty, and effortlessly alive just like its drivers.





POWERFUL 1.5TD ENGINE

The New Coolray is powered by a 1.5TD turbocharged engine that delivers 172 hp and 290 Nm of torque. Tuned for instant response and refined performance, it gives you confident power for quick overtakes and smooth acceleration at every speed. Accelerating from 0 to 100 km/h in just 7.6 seconds, it gives you the confidence and edge you need, combining power, precision, and excitement in every drive.



COOLRAY LEVEL UP

Designed for Pure Driving Pleasure

The New Coolray is engineered to make every drive effortlessly smooth, precise, and enjoyable. Its advanced powertrain and intelligent tuning deliver seamless acceleration and confident control, whether you're navigating city streets or cruising on the open road, blending power, refinement, and pure driving excitement in every moment.

SMOOTH 7DCT TRANSMISSION

The 7-speed Dual Clutch Transmission delivers rapid, seamless gear shifts that keep power flowing without interruption. Designed for both efficiency and excitement, it ensures every drive feels smooth, responsive, and effortlessly refined.



Ignite your drive with the New Coolray , made for those who live for excitement behind the wheel. Its turbocharged power, smooth precision, and bold design come together to deliver a driving experience that's as dynamic as it is unforgettable.



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Bold from Every Angle

The New Coolray captures attention with its bold, aerodynamic design that blends sportiness with modern sophistication. Its confident stance and flowing lines give it a dynamic presence, making it stand out on every road. Designed with precision and attitude, it reflects the spirit of drivers who live for motion and style.



Every feature enhances this character, from the racing-style rear spoiler and starlight-inspired front grille to the sharp LED headlights and sleek dual-tone body. The 18" black alloy wheels complete the look, combining performance, confidence, and youthful energy in one striking design.



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EFFORTLESS RIDE WITH TECH-FILLED CABIN

Surrounded by smart, sleek, and personalized innovations, the New Coolray perfectly blends cutting-edge technology with thoughtfully crafted comfort. Step inside the New Coolray and experience a cabin designed around your comfort and control. Every element reflects smart innovation and refined style.



The upgraded 14.6-inch floating central screen takes center stage, offering crystal-clear visuals and an intuitive touch interface that makes every interaction effortless, whether you're navigating your route or exploring entertainment options.

Right beside you, the wireless charging pad eliminates the hassle of cables, keeping your phone powered up and ready while you stay focused on the road.

Completing the experience, the 6-way power-adjustable driver seat allows you to find your perfect position with ease, providing personalized comfort and support that turn every drive into a smooth, relaxed journey.

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Seat Ventilation

The ventilated front seats circulate cool air through the perforated leather cushions, keeping you refreshed and comfortable even during long drives or in high temperatures.

Power Tailgate

With hands-free operation, the electric tailgate opens and closes smoothly at the touch of a button, or automatically when your hands are full, making daily loading and unloading effortless.



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Panoramic sunroof

The wide panoramic sunroof lets in abundant natural light and fresh air, creating a bright, open-space feel that enhances every journey for both driver and passengers.

Translucent Sun Visors

The translucent sun visors filter sunlight without blocking your view, reducing glare and keeping the cabin bright, comfortable, and easy on the eyes.





Blind Spot Detection (BSD)

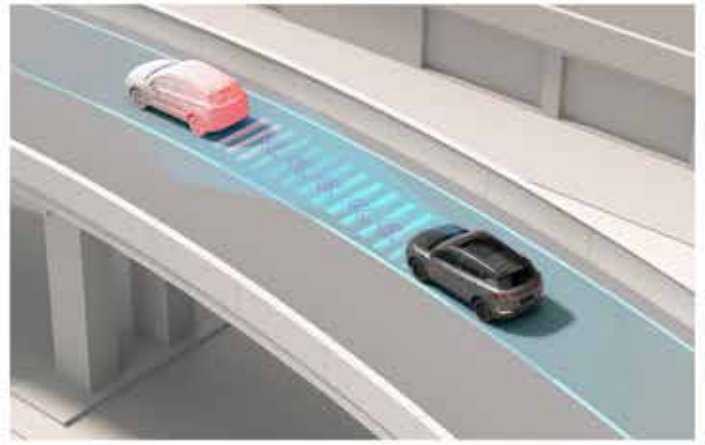
Coolray enhances your safety with an intelligent Blind Spot Detection system. Actively monitoring the rear blind area in real time significantly reduces accidents when changing lanes. Receive timely warnings about your blind spot.



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Lane Keeping Assist (LKA)

Lane Keeping Assistance gently adjusts your steering to keep the vehicle centered in its lane, reducing driver fatigue and ensuring a smoother, safer journey, whether in city traffic or on long highway drives.



Intelligent Cruise Control System

Keeps a safe distance from the car ahead by automatically adjusting your speed, making highway drives less tiring.

Automatic Emergency Braking (AEB)

The system detects vehicles and pedestrians ahead, automatically applying the brakes to help avoid or reduce the impact of a collision.



540° Camera View System

Park and maneuver easily with a surround 540° camera system offering a bird's-eye view and transparent undercarriage display.



Door Open Warning

Smart sensors alert you if a door is not fully closed or if an approaching vehicle makes opening it unsafe, keeping you and your passengers protected at every stop.

Lane Departure Warning

The New Coolray's intelligent system monitors your lane and gently alerts you if you start to drift, helping you stay safely centered on the road.



COOLRAY LEVEL UP

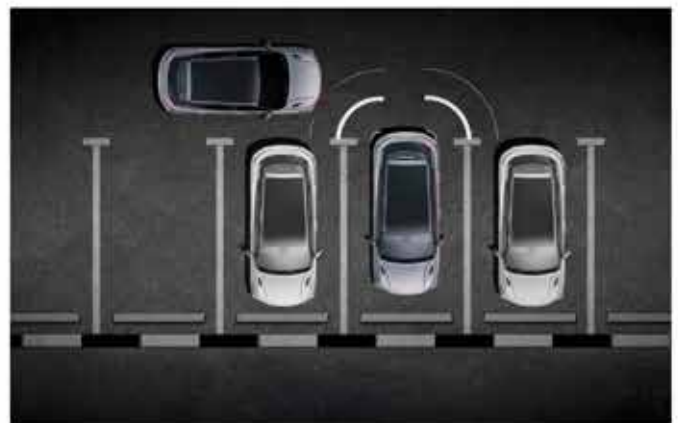


Traffic Sign Recognition

Reads speed limits and other road signs, displaying them on the cluster to help you stay aware and adapt to changing city conditions.

Rear Collision Traffic Alert

Monitors fast-approaching vehicles from behind and warns you in time to react, helping reduce the risk of rear-end collisions.



Body Color



Lavender



Red



Blue



Grey



Silver



White

Dimensions



Wheelbase 2600 mm

Overall Length 4380 mm



Overall Height including
roof rack 1615 mm

Overall Width 1810 mm

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COOLRAY 2026 SPECIFICATIONS

DIMENSIONS

LENGTH* WIDTH*HEIGHT(MM)	4,380 × 1,810 × 1,615
WHEELBASE (MM)	2,600

ENGINE

ENGINE SIZE	1.5 TD
HORSEPOWER	172 HP
TORQUE	290 N.m
TRANSMISSION	7 DCT

CATEGORY	GL	GF	GF+
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EXTERIOR

SPECIAL COLOR - GRADIENT GREY	x	x	•
WHEELS	17"	18"	18"
HEADLAMP	LED		
WELCOME LAMP	•	•	•
DAYTIME DRIVING LIGHT LED	•	•	•
CARBON FIBER ELEMENTS	•	•	•
DOUBLE COLOR BODY	x	•	•
SPORTY REAR SPOILER	x	•	•
PANORAMIC SUNROOF	x	•	•
ELECTRIC TAILGATE	x	•	•

INTERIOR

SEAT TRIM	PVC SPORTS STYLE LEATHER		
MULTIFUNCTION STEERING WHEEL	•	•	•
AUTO AC	1 ZONE		
FRONT SEATS VENTILATION	x	•	•
AMBIENT LIGHTING	x	•	•
BLUETOOTH	•	•	•
MIRROR LINK	•	•	•
SPEAKERS	6		
WIRELESS CHARGER	x	•	•
INSTRUMENT SCREEN	8.8"	8.8" (TFT)	8.8" (TFT)
INFOTAINMENT DISPLAY	8"	14.6"	14.6"
DRIVER'S ELECTRIC SEAT ADJUSTMENT	x	6-WAY	6-WAY

TECHNOLOGY & SAFETY FEATURES

CAMERA	REAR VIEW	540°	540°
KEYLESS ENTRY (DRIVER SIDE)	x	•	•
BSD (BLIND SPOT DETECTION)	x	•	•
PARKING SENSORS	REAR		
CRUISE CONTROL SYSTEM	•	• ACC	• ACC
EPB (ELECTRIC PARKING BRAKE) + AUTO HOLD	•	•	•
ABS (ANTI LOCK BRAKING SYSTEM) & EBD (ELECTRONIC BRAKE FORCE DISTRIBUTION)	•	•	•
ESC (ELECTRONIC STABILITY CONTROL)	•	•	•
TCS (TRACTION CONTROL SYSTEM)	•	•	•
HBA (HYDRAULIC BRAKE ASSIST SYSTEM)	•	•	•
HHC (HILL HOLD CONTROL)	•	•	•
HDC (HILL DESCENT CONTROL)	•	•	•
RCTA (REAR CROSS TRAFFIC ALLERT)	x	•	•
CMSR (COLLISION MITIGATION SUPPORT REAR)	x	•	•
LDW (LANE DEPARTURE WARNING)	x	•	•
LCA (LANE CHANGE ASSIST)	x	•	•
SLIF (SPEED LIMIT INFORMATION FUNCTION)	x	•	•
TJA (TRAFFIC JAM ALERT)	x	•	•
LKA (LANE KEEPING ASSISTANCE)	x	•	•
ICA (INTELLIGENT CRUISE ASSIST)	x	•	•
IHBC (INTELLIGENT HIGH BEAM CONTROL)	x	•	•
DRIVER AIRBAG	•	•	•
ASSISTANT DRIVER AIRBAG	•	•	•
FRONT SIDE AIRBAGS	x	•	•
SIDE CURTAIN AIRBAGS	x	•	•
TPMS (TIRE PRESSURE MONITORING SYSTEM)	•	•	•



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